



Scottsdale, Arizona - USA

# BRANDON DEVINE

UX DESIGNER

## EDUCATION

The Art Institute of Phoenix  
B.A. Graphic Design — June 2008

## SKILLS

### Software Applications

Figma  
XD  
Photoshop  
Illustrator  
InDesign  
Luxion Keyshot  
Adobe After Effects

### Programming Experience

HTML  
CSS  
JavaScript  
jQuery

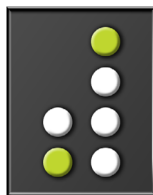
### Professional Competencies

High-Fidelity UI Prototyping  
Technical Illustration  
Product Manual Creation  
3D Model Placement & Rendering  
Package Design & Deployment  
Animation & Motion Graphics  
Print Production

### Industry Sector Expertise

Financial Services / Payment Acceptance  
Banking  
QSR / Fast Casual  
Healthcare  
Retail & Home Improvement  
Self-Service Hardware & Software

## GREAT CLIENTS



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## EXPERIENCE

### SENIOR DESIGNER - UX

Amazon / Ring | Feb 2023 → April 2023 (3 month contract)

- Ring Alarm product experience team member
- Responsible for creation, design, updates of product guides and technical manuals

### CREATIVE DIRECTOR / DESIGNER — UI/UX

Verifone, Inc. | Feb 2019 → Dec 2022

- Led global team to enhance user experiences across a variety of platforms
- Designed/directed tier 1 client UI/UX projects, securing high-value contracts
- Provided design support to marketing, engineering, and product development teams
- Spearheaded re-branding of new product line, including deployment of new packaging

### SENIOR DESIGNER / DIRECTOR - UI/UX

ZIVELo, Inc. | Feb 2014 → Feb 2019

- Managed industrial and graphic design department focused on kiosk design, total user experience, engineering, and deployment
- Designed and directed successful product proposals, securing a multi-million dollar contract with McDonald's Corporation
- Oversaw digital/print marketing designs, managed multiple projects, and produced monthly presentations/proposals for clients and executives using a variety of platforms

### SENIOR GRAPHIC / WEB DESIGNER

PetSmart Corporation | Oct 2013 → Jan 2014 (4 month contract)

- Digital design and marketing team member
- Responsible for creation, design, updates and management of graphic/web materials

### SENIOR GRAPHIC DESIGNER

PSC, LLC | Feb 2013 → May 2013 (4 month contract)

- Produced 80-page Benelli USA Product Guide (Firearms Catalog) in 2013
- Responsible for all aspects of production, design and composition of spreads
- Catalog was printed and distributed globally

### SENIOR GRAPHIC DESIGNER

Colliers International | Sept 2012 → Feb 2013 (6 month contract)

- Designed and directed commercial real estate marketing materials while upholding Colliers' global brand standards
- Designed effective E-Blasts promoting new properties for sale; focus on web design best practices for seamless delivery to internal marketing teams
- Created large-format presentation banners for internal corporate meetings that effectively communicated key messages through visually impactful design.